# ANNUAL REPORT CAMANO ANIMAL SHELTER ASSOCIATION



Uniting animals in need with caring people forever enriching their lives.

casa@camanoanimalshelter.org www.camanoanimalshelter.org

501(c)3 Non-Profit Organization

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### **MANAGERS MESSAGE**

2024 brought many challenges to the animal welfare world. Concurrent with shelters across the nation, CASA has maintained a 'full' status with long waitlists for admission. Shelter trends for 2024 showed a decrease in the number of animals entering the system, largely due to longer stays for both dogs and cats, along with fewer outcomes. Shelters throughout the United States report that achieving each outcome required more effort than ever. CASA has no doubt felt the stress of these trends. Despite the trends, CASA has facilitated some remarkable adoptions this year, successfully placing 412 pets into loving homes, including animals that many other shelters would have turned away. This commitment is what truly makes CASA special.

Our team of dedicated staff and volunteers has come together stronger than ever. Working in animal welfare is often challenging. It can be tough, dirty, and at times, heartbreaking. Those who work directly with the animals understand the emotional highs and lows that accompany this work. The end of the year is the perfect opportunity to review the data and reflect on all the lives we've truly impacted. We could not have done it without our staff, volunteers, supporters, and donors. Together we made a difference.

Not only did CASA personnel work tirelessly to care for animals in need. Our dedicated Board of Directors worked fervently behind the scenes to drive this organization towards success. We could not continue to carry out our mission if it was not for the men and women behind the scenes pushing us forward. This year past year saw a lot of changes and CASA has not shied from the challenges ahead. The changes made this year have laid the groundwork for future success with some exciting plans on the horizon. I am eager to see all that we will accomplish in 2025.

Rozalynn Muscolo Shelter Manager

THANK YOU, STAFF, VOLUNTEERS, DONORS & SUPPORTERS. WE COULD NOT HAVE DONE IT WITHOUT YOU!



## ANIMAL STATISTICS 98.54% LIVE RELEASE RATE - NO KILL

INTAKES 519 CATS 326 DOGS 181 OTHER 12

SURRENDERS 227 STRAYS/ IMPOUNDS 243

RETURNS 18 TRANSFERS 31

OUTCOMES 500 ADOPTION TOTAL 427

CAT ADOPTIONS 299 DOG ADOPTIONS 117

RETURN TO OWNER 47 PTS/ DIED/DOA 14

LOST

TRANSFER OUT 10



## CASA BOARD OF DIRECTORS

Wendy Weaver
Catherine Massimino
Gloria Ingraffia
Jim Howard
Marita Smith

#### President

Treasurer/ Acting Vice President

Secretary/ Acting Recording Secretary

Member at Large

Member at Large

### FINANCIAL OVERVIEW

#### **Operating Income**

#### **Program**

Program includes dog and cat service fees and Island County Contract.

#### Other

Other includes contributions, fundraising, memorials, and grants.

#### Operating Expenses

#### **Program**

Program includes dog and cat veterinary expenses, food, and supply.

Staffing includes wages, taxes, and L&I insurance.

#### Other

Other Includes facilities, equipment expenses, fundraising expenses, fees, utilities, office supplies, insurance, and tax preparer fees.

INCOME	2023	2024
PROGRAM	\$94,932	97,025
OTHER	\$331,885	266,411
TOTAL	\$426,817	363,436
EXPENSES	2023	2024
PROGRAM	\$83,491	102,053
STAFFING	\$259,600	206,631
OTHER	\$53,846	51,532
TOTAL	\$396,937	360,215



### **ADDITIONAL FINANCIALS**

Additional Financials Available Online Washington Secretary of State – Charities www.sos.wa.gov/charities- click CCFS Search. Scroll to Charity/Fundraiser/Trust Search by Organization Name: Camano Animal Shelter Association or for federal filings: IRS – irs.gov -> Charities & Nonprofits Tax-Exempt Organization Search.... Tool... EID 91-1913293 https://apps.irs.gov/app/eos/.

Totals Exclude Unrealized Gain (Loss), Depreciation, Interest, and Loranger, McKee and Karelsen Bequests.







## FUNDRAISING & OUTREACH



## 22 BOOTHS & EVENTS \$46,502 RAISED THANK YOU TO OUR DEDICATED STAFF AND VOLUNTEERS WHO MADE THIS POSSIBLE.

**Fundraising** Activities included a Spring Market & Bake Sale, IGA Pet Food & Supply Drive, Annual Dog Wash, Santa Photos, Camano Center Holiday Bazaar, CASA Holiday Mini Market, and Lights of Love.

Outreach events included two FREE Microchip Clinics, Glass Quest, booth at 55+ Resource Fair, Camano 101, National Night Out, Marysville Poochella, Twin City Idlers booth, Stanwood Camano Rotary Parade, a booth at four Stanwood Farmers Markets, Booth at Pet-A-Palooza, and Heritage Bank Display















## STRATEGIC PLAN 2025-2028

CASA Board of Directors, Staff. and Volunteers attended a Strategic Planning workshop at Stanwood Camano Area Foundation. The two-day workshop produced our 2025-2028 Strategic Plan. We are excited to share out five strategic goals

**GOAL #1 Enhance education about animal welfare.** Strengthen and expand our educational efforts to promote animal welfare through comprehensive staff and volunteer training, engaging outreach events, accessible resources, and a robust adoption education program, empowering the public to make informed, compassionate choices for animals.

#### GOAL #2 Engage, support, and empower volunteers and staff in advancing our mission.

Build a strong, cohesive team by hiring key leadership, establishing clear roles, fostering a culture of appreciation and trust, and providing robust support for both staff and volunteers, enabling them to effectively contribute to the shelter's mission

GOAL #3 Modernize and strengthen the organization's technology, equipment, and processes to enhance operational efficiency, volunteer and donor engagement, data security, and risk management.

By updating and standardizing our technology and equipment, including systems for volunteer management, donor engagement, data reporting, and risk management, our organization will improve service delivery, increase operational efficiency, and ensure the safety and security of our data and assets.

#### GOAL #4 Secure Financial Stability.

Establish a resilient financial foundation to support long-term growth and sustainability. This will be achieved through diversified funding sources, prudent financial management, and enhanced donor engagement, ensuring the organization can effectively pursue its mission and adapt to future challenges.

#### GOAL #5 Develop a Modern, Standards-Compliant Animal Shelter with Room for Future Expansion

Design and construct a facility that meets the highest standards of animal shelter standards, with dedicated office space and property for future expansion. This facility will support the organization's mission by providing a safe, efficient, and humane environment for animals, while also accommodating staff and program needs. It will be built with sustainability, flexibility, and future growth in mind to ensure the shelter can adapt and scale as community needs evolve.